



THE UNITED STATES
PRESIDENTIAL COLLECTION



Greetings from
AMERICA



THE SATURDAY
EVENING POST
COLLECTION



CHINESE LUNAR
NEW YEAR COLLECTION

Celebrating the Chinese New Year
Tradition in Solid Silver,
Pure Gold and
Brilliant Color

CHINESE LUNAR NEW YEAR COLLECTION

Celebrating the Chinese New Year Tradition
in Solid Silver, Pure Gold and Brilliant Color



Each Limited Edition Medallion is Minted to the Highest Quality in One Ounce
of .999 Fine Silver and Layered in 24-Karat Gold & Brilliant Color

New York was one of the original 13 colonies that formed the United States, and it was the 11th state to ratify the Constitution and join the Union. The Greetings from New York stamp features three of the best-known landmarks in the state: the Manhattan skyline, the Statue of Liberty, and Niagara Falls. The spotlight beaming from the Manhattan skyline symbolize New York as a world-renowned center of theatrical activity.

The "Lone Star" state of Texas became the 28th state when it joined the Union in 1845. The central image of the Greetings from Texas stamp is the Alamo - including Jim Bowie and Davy Crockett - were massacred by Mexican troops. The Alamo became a rallying point in Texas' independence. Also shown on the stamp is a yellow rose (from the famous Texas song "The Yellow Rose of Texas" and a Texas longhorn.

California became a state in 1850 - just a year after the start of the great "gold rush" - and now has the highest population of any state. The Greetings from California stamp features the Bay Bridge in San Antonio. In 1836, over 180 Americans defending the Alamo - including Jim Bowie and Davy Crockett - were massacred by Mexican troops. The Alamo became a rallying point in Texas' independence. Also shown on the stamp is a yellow rose (from the famous Texas song "The Yellow Rose of Texas" and a Texas longhorn.



50 Stamp Ingot Designs



Each gold-layered silver ingot in the Saturday Evening Post Collection is meticulously crafted by the world's most skilled artists and minters. The painstaking process starts with a steel minting die. When the die is placed into the press, where they are struck one at a time. Polished .999 fine silver blanks are carefully placed by hand into the press, where they are struck one at a time. Each ingot is then generously layered in 24-karat gold, then a precise colorized image of the classic Saturday Evening Post cover is expertly applied. Finally, each ingot is protectively lacquered to prevent tarnish and preserve its gleaming finish.

The result is a collection of stunning ingots that exceeds even the highest standards of excellence and forever preserves the history and beauty of The Saturday Evening Post's most treasured covers. And your original subscription price is guaranteed for the duration of the collection, no matter how high silver and gold may rise.



Rs. 13,500/-
(Two Ingots)

One of America's Most Popular Stamp Series

The Lunar New Year is the biggest, most important, and most spectacular celebration in the Chinese calendar. An ancient tradition that is observed around the world—from Shanghai to San Francisco and from Beijing to New York—it is filled with festivities, fireworks, and feasts. Each year is marked by one of 12 animals, each of which symbolizes traits in people born in that year. Now, for the first time, the Chinese Lunar New Year comes to life in a dazzling new collection. All 12 Lunar New Year animals are displayed in full color on stunning gold-layered silver Medallions. This is the only collection of its kind in the world. The 12 historic Medallions are created by world-renowned artists and are struck to perfection using time-honored minting skills. To assure the highest quality and future collector value, only 2,500 complete sets will be struck. You must subscribe now, before they disappear forever!

Chinese Lunar New Year Solid Gold Medallion

Rs. 8,300/-
(per coin)



The Craft of Minting
Meticulously Crafted by the
World's Most Skilled Artisans
and Minters

Year Of the Dragon
The year of the Dragon is one that brings good fortune and joy. Easily one of the most vibrant and happy Signs of the twelve-year cycle, the Year of the Dragon can be a positive time for new adventures such as in relationships or marriage or new business ventures!

Year of the Rabbit
The main traits of people born in the Year of the Rabbit are good fortune and luck, especially in love and business. They are also creative, compassionate, loving, sensitive, and take pleasure in the arts. Rabbit people are renowned for being friendly and enjoying the company of other people.

Year of the Ox
People born in the Year of the Ox are natural leaders, dependable, strong, and determined. They are also sociable, patient and tolerant, and their healthy lifestyles often result in long and fulfilling lives. Others admire ox people for their work ethic, their intelligence, and their open-mindedness.



SPECIAL SUBSCRIBERS GIFT
GOLD EMBOSSED COLLECTOR'S CHEST
This beautiful velvet-lined, lockable chest is designed to house and protect your collection for many years of enjoyment. A handmade mother-of-pearl spatula is provided to enable you to remove and inspect each ingot.



JEWELER'S CLOTH AND COTTON GLOVES
Formulated to jeweler's standards, the cloth and gloves are the ideal way to safely handle your precious collection.



FACT CARDS AND ALBUM
Each stamp ingot is accompanied by a fascinating Fact Card detailing the history behind the iconic image. Also included is a handsome Fact Card Album for storing these informative cards.



CERTIFICATE OF AUTHENTICITY
Each subscriber is issued with an officially numbered Certificate conforming the edition limit and the precious metal purity of each stamp ingot.

This price will be guaranteed to you for the period of issue and includes delivery and all accessories. There are no additional charges.



HOW TO PLACE YOUR ORDER
You may order your collection in any of these three Ways:

BY MAIL: Complete the enclosed Priority Order Form and mail it with payment for your first stamp ingot in the postage-paid envelope to:
Hallmark India Private Limited
F-2, 2nd Floor, Kalkaji, New Delhi - 110 019

BY PHONE: 011-4640 4444 (9.50am to 5.30pm)

E-mail: deepak@hallmarkindiacollection.com, ruchi.poc@gmail.com

THE SATURDAY EVENING POST COLLECTION



Inspired The Evening Post Collection

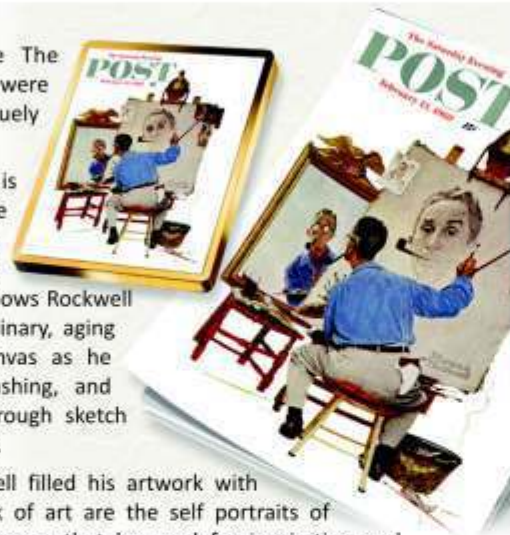
Triple Self Portrait

Norman Rockwell came to symbolize The Saturday Evening Post. His iconic covers were always entertaining and inspiring, uniquely capturing the spirit of the nation.

One of Rockwell's most beloved covers is his Triple Self Portrait for an issue of The Saturday Evening Post in 1960 that contained the first excerpt from his autobiography. A quirky work of art, it shows Rockwell in the mirror as he saw himself (an ordinary, aging artist in his mid-60's) and on the canvas as he wanted to be perceived (youthful, dashing, and confident). The third self portrait is a rough sketch attached to the left side of the canvas.

Like all of his legendary covers, Rockwell filled his artwork with extra details. Most notable in this work of art are the self portraits of great artists such as Rembrandt and Picasso that he used for inspiration and which are attached to the right side of the canvas.

Triple Self Portrait. The legendary Saturday Evening Post cover and the gold-layered silver ingot it inspired.



25 of the Greatest Magazine Covers Minted to the Highest Quality in One Ounce of .999 Fine Silver, Layered in 24-Karat Gold and Expertly Colored.



The Runaway

The Runaway is one of Norman Rockwell's most admired and cherished Saturday Evening Post covers. It captures the essence of America in the 1950's. At first glance, it portrays a simple and friendly meeting in a typical diner ... until the young boy's bundled possessions on the floor show him as a runaway who is being cared for by a kindly policeman.

Like many of his famous Saturday Evening Post covers, Rockwell used real-life models for this painting. The setting was the Howard Johnson's restaurant in Pittsfield, Massachusetts, while the policeman was Rockwell's neighbor (a Massachusetts State Trooper) and the boy was local elementary school student Eddie Locke.

"I ran away from home when I was a kid. Pretty soon it began to get dark and a cold wind sprang up and moaned in the trees. So I went home." Norman Rockwell

Saturday Evening Post Collection

Week after week and year after year, The Saturday Evening Post has entertained and informed millions of Americans. A timeless classic that celebrated American life, it was especially prized for its quirky covers by legendary artists like Norman Rockwell, Mead Schaeffer, Stevan Dohanos, and J.C. Leyendecker. Now, for the first time, The Saturday Evening Post has authorized the world's first collection of fully colored solid silver ingots displaying 25 of the most famous Saturday Evening Post magazine covers. Each limited-edition ingot is struck in one ounce of .999 fine silver to the same exacting standards as the world's finest coins, then layered in pure 24-karat gold. The faithful, full-color reproduction of the original cover brings back the magic and romance of the original Saturday Evening Post and the golden age of American culture.



Rs. 8,500/- (per Ingot)

Created To The Highest Quality Standards

Each gold-layered silver ingot in The Saturday Evening Post Collection is meticulously crafted by the world's most skilled artists and minters.

Quality

The painstaking process starts with a steel minting die. When the craftsmen are satisfied that the master die is flawless, only then is it placed into a massive proofing press. Polished .999 fine silver blanks are carefully placed by hand into the press, where they are struck one at a time to create proof-like silver ingots.

Each ingot is then generously layered in 24-karat gold, then a precise colored image of the classic Saturday Evening Post cover is expertly applied. Finally, each ingot is protectively lacquered to prevent tarnish and preserve its gleaming finish.

The result is a collection of stunning ingots that exceeds even the highest standards of excellence and forever preserves the history and beauty of The Saturday Evening Post's most treasured covers. And your original subscription price is guaranteed for the duration of the collection, no matter how high silver and gold may rise.



THE UNITED STATES PRESIDENTIAL COLLECTION

LIMITED EDITION



Rs. 13,500/- (Two Coins)



For more than 220 years, the President of the United States has represented an unbroken line in our nation's great history. Now, for the first time, every President is represented on a stunning gold-layered, colored silver Medallion.

The United States Presidential Collection is the only collection of its kind in the world, and it is a strictly limited edition. To assure the highest quality and future collector value, only 3,500 complete sets will be struck. When the minting is complete, the master dies will be defaced and can never be used again.

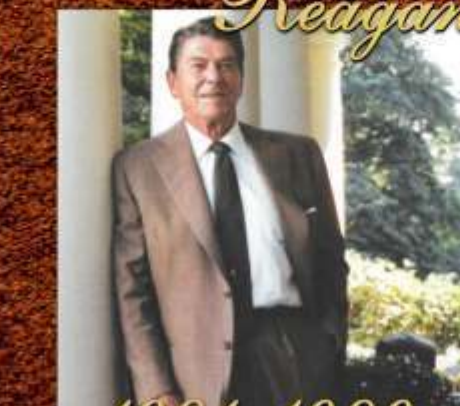
As a premier subscriber, you will receive two Presidential Proof Medallions per month until your collection is complete. Each Medallion is accompanied by an informative Fact Card about the President, and you will also receive a series of subscriber's gifts, including a Wood Lacquered Collectors Chest, at no extra charge.

Barack Obama



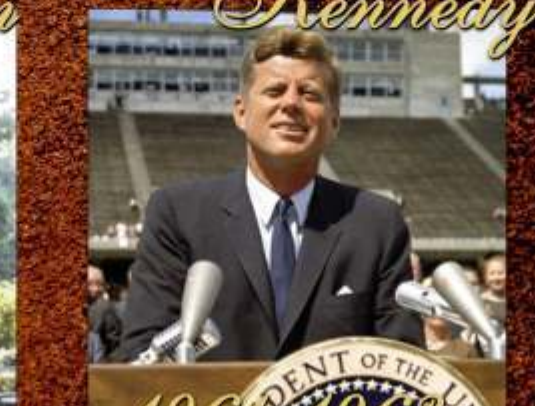
Inaugurated 2009

Ronald Reagan



1981-1989

John F. Kennedy



1961-1963

